



**XSB to Participate in 2009 Semantic Technology Conference
Dr. David Winchell Will Present a Paper on Discovering the Semantics in Online Catalogs**

Stony Brook, NY – March 26, 2009 – XSB, Inc. (www.xsb.com), a Long Island based product content data management company is pleased to announce that Senior Programmer, Dr. David Winchell Ph.D. will be presenting a paper at the 2009 Semantic Technology Conference to be held in San Jose, California from June 14-18. SemTech (The Semantic Technology Conference), now in its 5th year, provides a forum for business, government, and consumers to discuss and educate one another in the developments and changes taking place within the emerging field of semantic technologies.

Dr. Winchell will represent XSB at this important industry event and will present his white paper on Discovering the Semantics in Online Catalogs. Dr. Winchell will discuss the challenges in aggregating the massive amounts of detailed product information available online in web based catalogs as well as the software being developed at XSB for crawling catalog sites and automatically recognizing and harvesting detailed product information and attributes.

XSB, Inc. is a product data management technology company. The company makes a market in developing and commercializing technology to enable users to effectively aggregate, standardize and manage product and content data. The company hosts the largest commercial master data file in the world.

For more information contact Daria Wesnofske at 631-444-6820 or via email at d.wesnofske@xsb.com.