



New XSB Tool Enables Green Product Identification for Buyers and Sellers

Stony Brook, N.Y. – March 23, 2009 – XSB, Inc. (www.xsb.com), a NY data mining company, has developed The Green Product IDentification (GPID) system, a tool to rapidly determine products that comply with Government environmental specifications. Green Procurement, the purchasing of products with minimal negative environmental impact, represents a significant driver in both the public and private procurement markets. Executive and Congressional orders in the US and many other countries require that the heads of Government agencies implement sustainable procurement practices.

Green determination is not a simple matter. In public procurement, greenness means compliance with very specific regulations. Unfortunately, many suppliers do not know which of their products actually qualify as Green and changing regulations developed by many different agencies make it difficult to stay up-to-date. The XSB Green Product IDentification (GPID) system compares product descriptions to specifications promulgated by various regulatory agencies. The result is a precise and frequently updated determination of which products qualify as Green.

The XSB Green Product IDentification tool is important for buyers and sellers in the public procurement market. XSB was recently awarded a federal contract to identify Green Products in the US Department of Defense supply chain. The XSB system will be a part of the DoD EMALL, the nation's largest public procurement portal. The GPID system will track environmental compliance for more than 50 Million items from thousands of suppliers. The DoD EMALL enables federal buyers from 13,000 locations to conduct nearly \$1 billion in on-line transactions each year. XSB Green Product IDentification is an important way to help these buyers comply with Federal Green Procurement Mandates.

Suppliers can also take advantage of this rapidly growing market through a low cost subscription service with XSB. Companies can upload their product catalog to the system, which continually tracks changing Green regulations from multiple federal agencies including the US Environmental Protection Agency (EPA), the US Department of Agriculture (USDA), the Federal Energy Management Program (FEMP) and others, and will receive a timely and comprehensive list of their environmentally friendly products. Vendors can then market these Green compliant products to customers committed to Green Procurement practices.

XSB, Inc. is a product data management technology company. The company makes a market in developing and commercializing technology to enable users to effectively aggregate, standardize and manage product and content data. The company hosts the largest commercial master data file in the world.

For more information on how XSB can power your purchasing, contact Daria Wesnofske at 631-444-6820 or via email at d.wesnofske@xsb.com.